



Franklin International Indie Film Festival (FIFFF) - Sponsor Levels

December 1 – 5, 2020; Franklin, Tennessee

Thank you for considering our request to be a sponsor for the 2020 FIFFF event and our first ever Virtual Auction. Through your sponsorship, you have an opportunity to support the Arts, the Community and the creators that tell the stories that weave the fabric of our very soul. In a year that has seen devastating losses of life and jobs, as well as the inability of people to come together and share in a common theatre experience, the FIFFF helps to assure emerging filmmakers continue to thrive and are recognized for their extraordinary work. Please check www.fiff.org for more information and access to the auction.

Our festival features film screenings and expert panel discussions feature national experts to educate and provide an experiential forum for filmmakers have covered such issues as script writing, music licensing and ensuring the inclusion of diversity in films.

Our partners and sponsors include national and local community businesses, and we depend on your support, especially in turbulent times like these, to continue to carry the mission forward. We have a critical need to lift-up independent filmmakers in the media and entertainment industry

Sponsors provide the core operational funding for the festival through our fiscal partner – the 501c3 Williamson County Cultural Arts Commission, which for this year not only include the Virtual Auction fundraiser taking place Nov 21 – Dec 5th, but the festival itself Dec. 1st-5th 2020 and a virtual benefit concert on Jan 19, 2021.

Through your generous sponsorship, we will reach a multitude of local, national, and international industry decision-makers through social media, email, and other marketing platforms, as well as onsite at the festival. We know keeping your brand visible to the public is a necessity more than ever, and we are pleased to offer you the following Monetary Sponsor Opportunities:

SPONSORSHIP LEVELS: (Tickets are also good for the 2021 or other online future event in the possibility of postponement due to COVID)

PATRON SPONSOR: Less than \$150 – All donations welcome, no matter the size - may be donated as cash during the week of the online auction by selecting the Cash Donation option.

BRONZE SPONSOR: \$150 - \$499 – Will receive 2 free unrestricted passes to the film festival, Name and Business Link (if desired) on event website and recognition on social media marketing.



SILVER SPONSOR: \$500 - \$999 – Will receive 2 VIP Tickets to the Film Festival, 2 Tickets to opening and closing night reception, Red Carpet access, Signage (provided by Sponsor) displayed at event, plus social media marketing and recognition on website. .

GOLD SPONSOR: \$1000-\$2499 – Will receive 4 VIP tickets to the film festival, 4 admission tickets to the opening and closing night party, Logo on Event Flyer plus display of signage (provided by Sponsor) displayed at event, and social media marketing and recognition on website or other digital recognition.

PRESENTING SPONSOR: \$2500 + - Will receive All Gold level benefits plus 4 additional free tickets to a reserved seating session for in person events.

Additional opportunities include:

- **Commercial Sponsor (only 4 of these are available) :** \$500 for a commercial spot of 15 seconds will be played during festival. There is no filming/production assistance available and this must be received at least 1 week in advance before the festival.

This year, along with our partner, Synapse Publishing & Entertainment®, we are hosting a fundraising Virtual Auction to benefit the Williamson County Cultural Arts Commission (501c3 charity) and its partner FIFF which will be held November 21-December 5th.

INSTRUCTIONS: *FOR MONETARY DONATIONS - PLEASE COMPLETE AND RETURN THE NEXT PAGE SPONSOR FORM by EMAIL to volunteers@synapsepublishing.com.* For questions about the AUCTION – please call Lee at 630-460-9955. For donation of auction items – please download or request a donation form.

All monetary check donations should be addressed to WCCAC (Williamson County Cultural Arts Commission) as a designated payee and we thank you in advance for your tax-deductible contribution. You may also donate cash directly on the auction pages during the virtual/online auction event.

Thank you for your support and please remember to visit us at <https://www.fiiff.org/> You can also find us on Facebook at: <https://www.facebook.com/groups/1854045601329212>

Thank you, Nancy Puetz, Founder/Director, FIFF
president@twifm.org



MONETARY SPONSOR AGREEMENT

PLEASE COMPLETE AND RETURN THIS SPONSOR FORM by EMAIL to volunteers@synapsepublishing.com. Please keep a copy of this as a receipt.

Checks can be mailed to:

[PO Box 682733 Franklin, TN 37068]

Williamson County Cultural Arts Commission 501c@ (EIN62-1386211)

NAME:

TITLE/COMPANY:

ADDRESS:

Phone"

Donation \$: _____

Thank you.

All monetary donations are currently tax deductible.